



Pesquisa em ciberjornalismo

Javier Díaz Noci



Os começos (1994-1999)



obras gerais



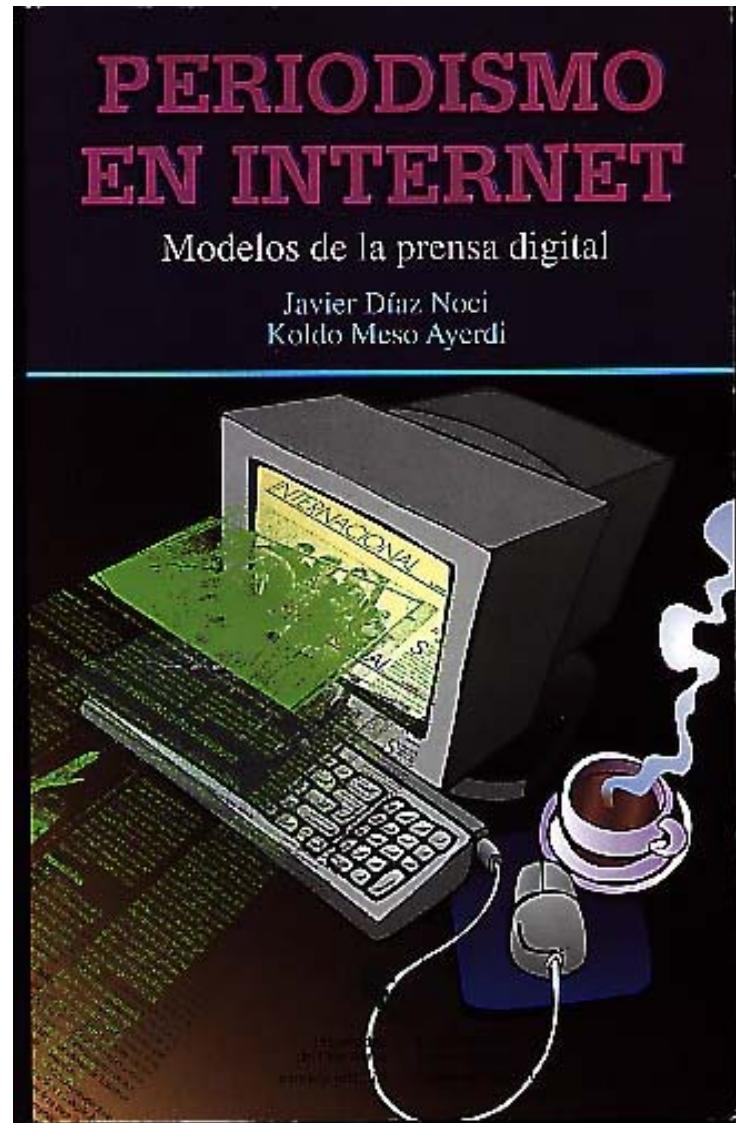
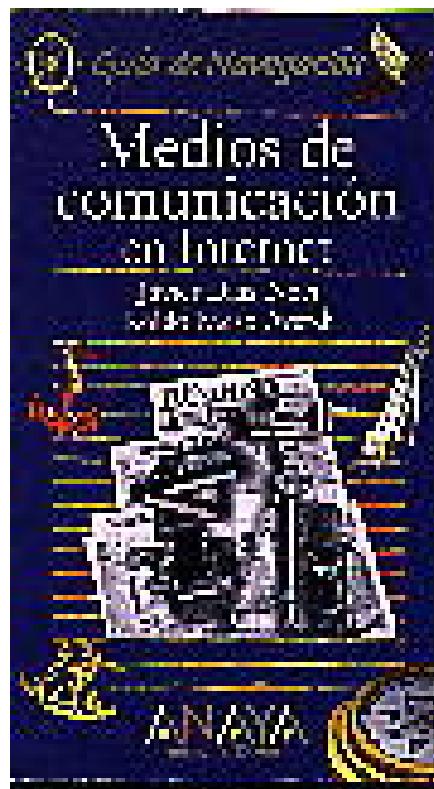
estado da questão

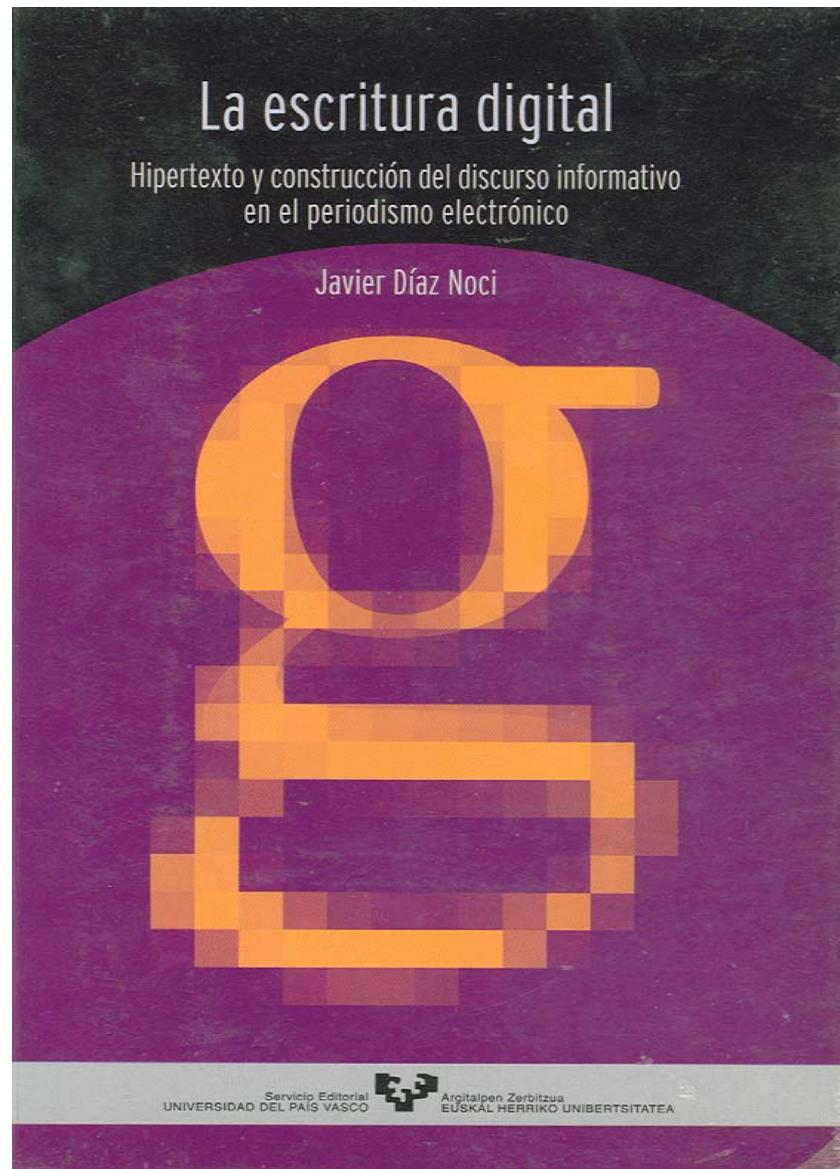
Javier Díaz Noci
y Koldo Meso

El periodismo electrónico

Información
y servicios
multimedia en la era
del ciberespacio

Ariel Comunicación







análise das características do
mensagem

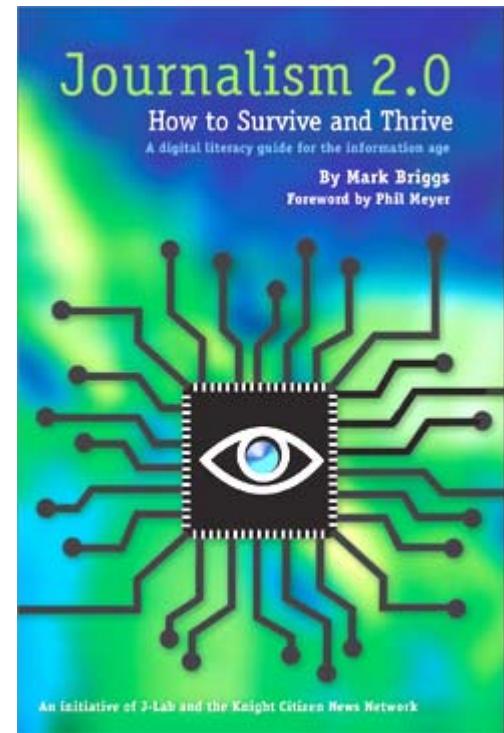


Redacción periodística en internet

Ramón Salaverriá



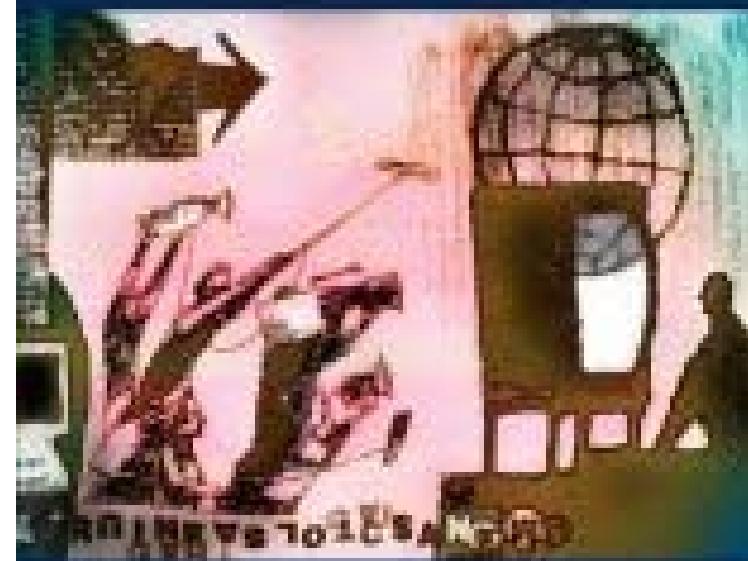
EUNSA





Online Newsgathering

Research and Reporting for Journalism



Stephen Quinn and Stephen Larke





Lia Seixas

Redefinindo os gêneros jornalísticos

Proposta de novos critérios de classificação

Editora UFRJ



produção de teses



Maria Àngeles Cabrera



Bella Palomo



Santiago Tejedor



Ainara Larrondo



Segunda época (2000-2009)



Formação de grupos de pesquisa



Universidade do País Basco



Universidade do País Basco
Universidade de Navarra



Universidade do País Basco
Universidade de Navarra
Universidade de Santiago de Compostela



Universidade do País Basco
Universidade de Navarra
Universidade de Santiago de Compostela
Universidade de Málaga



COST-A20

THE IMPACT OF THE INTERNET ON THE MASS MEDIA IN EUROPE



PRINT AND ONLINE NEWSPAPERS IN EUROPE

A COMPARATIVE ANALYSIS IN 16 COUNTRIES





Ramón Salaverría
(coordinador)

CIBER MEDIOS

El impacto de Internet en
los medios de comunicación en España



COMUNICACIÓN SOCIAL
ediciones y publicaciones

PRESENTACIÓN DE LA

**Nombre del Medio**

URL

Copyright**Razón Social****Dirección Postal****Municipio****Territorio Histórico** Álava Vizcaya Guipúzcoa Otros...**Municipios Álava****Municipios Vizcaya****Municipios Guipúzcoa****Director del Medio****Persona de Contacto****E-mail****Webmaster****Tipo de Medio** Boletín Periódico Radio Revista Televisión Suplemento Otros...**Fecha de inicio****Correspondencia con otros soportes** Sí No**Medio matriz****Régimen de Propiedad del Medio** Público SA SL Cooperativa Fundación Otros...**Actualización** Información General Información Especializada Información Local**Elementos multimedia** Audio Video Elementos autoejecutables Flash**Interactividad** Foros Chats Correo Electrónico Encuesta Interactiva Grupos Discusión Otros.**Publicidad** Sí No**Idiomas** Castellano Euskera Francés Inglés Otros... Otros...**Servicios online**

- | | | |
|--|---|-----------------------------------|
| <input type="checkbox"/> Agenda cultural/histórica/social/política
<input type="checkbox"/> Búsqueda en la página/avanzada/otros
<input type="checkbox"/> Clasificados
<input type="checkbox"/> Comics/dibujos
<input type="checkbox"/> Downloads/pdf
<input type="checkbox"/> e-commerce/subscripción
<input type="checkbox"/> FAQ
<input type="checkbox"/> Hemeroteca
<input type="checkbox"/> Horóscopo
<input type="checkbox"/> Hotline
<input type="checkbox"/> Impresiones
<input type="checkbox"/> Informaciones culturales/turísticas/ocio/históricas
<input type="checkbox"/> Inclusiones noticias/fotos/anuncios/agendas | <input type="checkbox"/> Juegos electrónicos
<input type="checkbox"/> Login/servicios de e-mail/weblogs
<input type="checkbox"/> Mapa del sitio
<input type="checkbox"/> Meteorología
<input type="checkbox"/> Newsletter
<input type="checkbox"/> Otras páginas/links
<input type="checkbox"/> Postales
<input type="checkbox"/> Servicios de reenvío/noticias/fotos/agendas
<input type="checkbox"/> Teléfonos y información útiles
<input type="checkbox"/> Estadísticas de usabilidad
<input type="checkbox"/> Lingüística - Euskera
<input type="checkbox"/> Galería de Fotos
<input type="checkbox"/> Cartelera | <input type="checkbox"/> Otros... |
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Observaciones



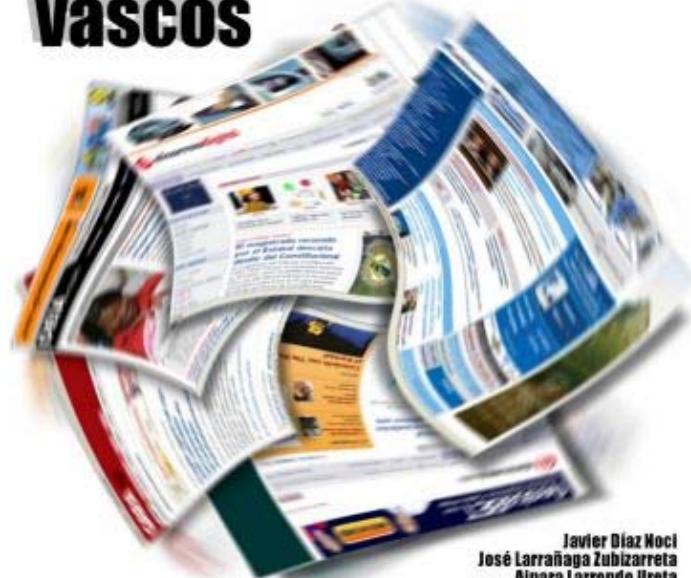
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El impacto de internet en los medios de comunicación vascos

El impacto de internet en los medios de comunicación vascos



Javier Díaz Noci
José Larrañaga Zubizarreta
Ainara Larrendo Ureta
Koldo Meso Ayerdi



Universidad
del País Vasco
Euskal Herriko
UNIVERSIDADES
ARGITALPEA
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SERVICIO EDITORIAL



LOS CIBERMEDIOS VALENCIANOS:

CARTOGRAFIA, CARACTERISTICAS
Y CONTENIDOS

Trabajo de investigación
presentado por el candidato
Guillermo López García

www.w.

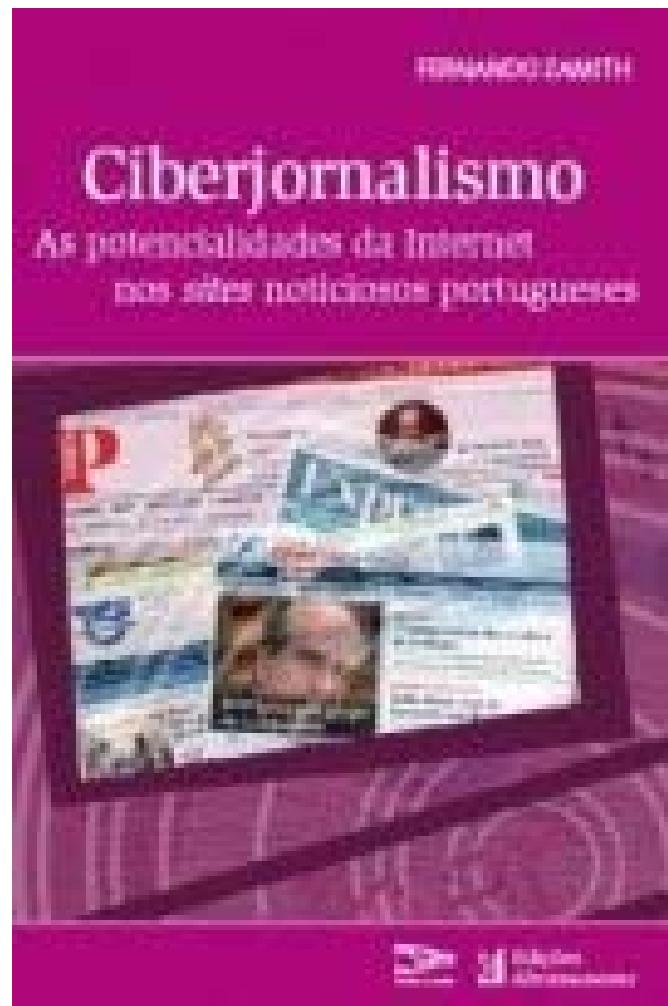


Comunicación local y nuevos formatos periodísticos en Internet: cibermedios, confidenciales y weblogs

Guillermo López García (ed.)



<http://www.cibermediossalvillano.es>



Comunicación digital y Ciberperiodismo

Nuevas prácticas de la
comunicación en los
entornos virtuales



I. Carlos Arcila (Coordinador)







mudança nas pesquisas:

mudança nas pesquisas:

das características da mensagem
ao estudo das redações

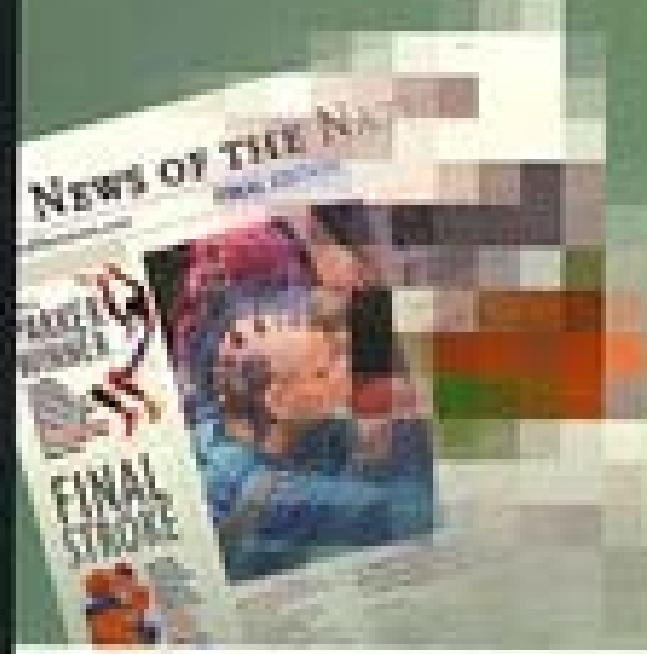


mudança nas pesquisas: incorporação da etnografia

Digitizing the News

INNOVATION IN ONLINE NEWSPAPERS

PABLO J. BOCKOWSKI



**PABLO I.
BOCZKOWSKI
DIGITALIZAR
LAS NOTICIAS**

Introducción a los medios online



Coleção
Comunicação

JORNALISMO



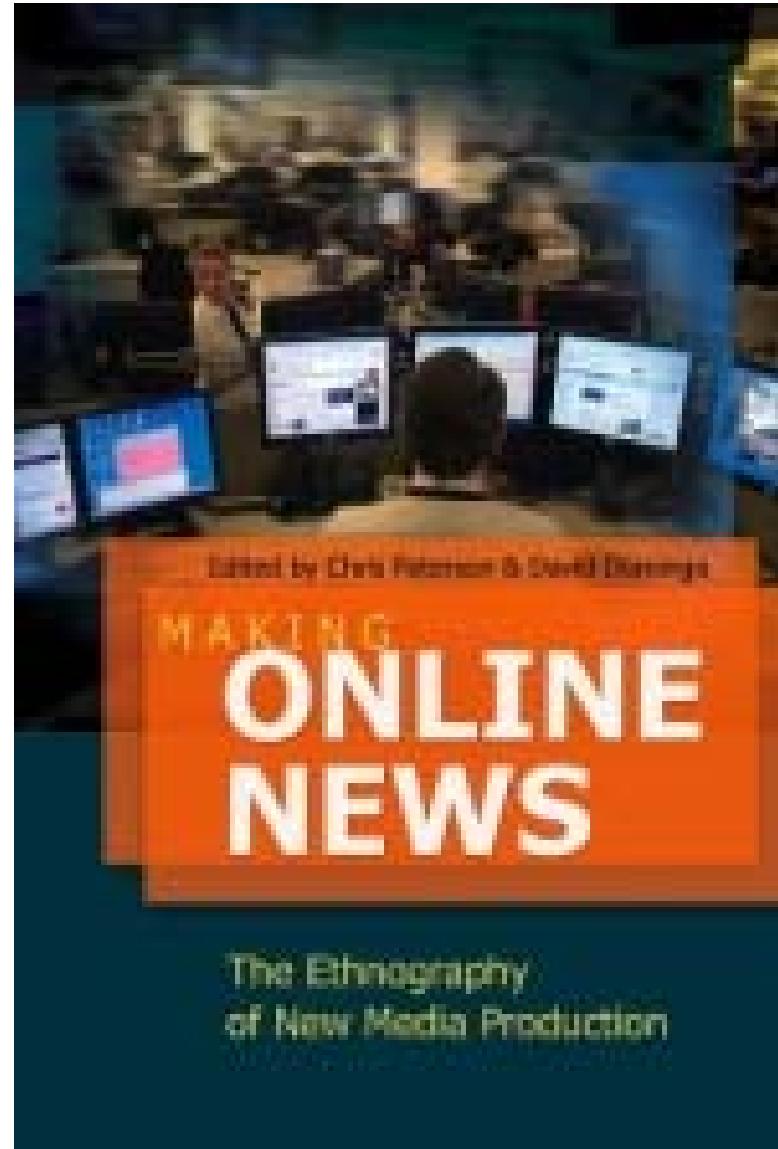
JORNALISMO ELECTRÓNICO

Internet e Reconfiguração
de Práticas nas Redacções

Helder Bastos

Minerva







mec.es

Convergencia digital en los medios de comunicación

2006-2008

VARIABLES		POINTS
	TYPE OF COLLABORATION	
A	Collaborates with other media that do not belong to their group	1 point
	Collaborates with other editions of the same name (digital, paper...)	2 points
	Collaborates with other media belonging to the same group and region	3 points
	Collaborates with other media belonging to the same group and different region	4 points
MEDIA POLYVALENCE		
B	Contents produced by media that do not belong to their group	1 point
	Contents produced by other editions of the same name (digital, paper...)	2 points
	Contents produced by media belonging to the same group and region	3 points
	Contents produced by media belonging to the same group and different region	4 points
DELIVERY		
C	Contents delivered by media that do not belong to their group	1 point
	Contents delivered by other editions of the same name (digital, paper...)	2 points
	Contents delivered by media belonging to the same group and region	3 points

	Contents delivered by media belonging to the same group and different region	4 points
RELATIONSHIP AMONG NEWSROOMS		
D	Minimum relationship among media that do not belong to their group	1 points
Separated spaces		
E	Minimum relationship among other editions of the same name (digital, paper...)	2 points
F	Minimum relationship among media belonging to the same group and region	3 points
G	Minimum relationship among media belonging to the same group and different region	4 points
Spaces in common		
H	Separated spaces among media that do not belong to their group	1 point
I	Separated spaces among other editions of the same name (digital, paper...)	2 points
J	Separated spaces among media belonging to the same group and region	3 points
K	Separated spaces among media belonging to the same group and different region	4 points
Integrated newsrooms		
P	Integrated newsrooms among media belonging to the same group and different region	2 point
Q	Integrated newsrooms among other editions of the same name (digital, paper...)	3 points
R	Integrated newsrooms among media belonging to the	4 points





Acordo de cooperação com Brasil (MEC/CAPES)

PHB2006-0004-PC0041 /
PHB2006-0005-TA0041



Jornalismo na Internet: estudo comparativo de cibermeios Espanha-Brasil



duas fases



metodología



METODOLOGIA PARA O ESTUDO DOS CIBERMEIOS

Estado da arte & perspectivas

Javier Díaz Noci
Marcos Palacios
Organizadores



Editora



- 1. Typology of online media
- 2. Genres in online journalism: a typological proposal
- 3. News and database architecture
- 4. Research methodologies in journalism design on the Internet
- 5. Narrativity
- 6. Methods of researching participatory journalism
- 7. Production routines
- 8. Media convergence
- 9. Teaching online journalism and its evaluation



segunda fase



desenvolvimento de ferramentas



publicação de ferramentas



aplicação de ferramentas

- Catalogação
- Avaliação
- Análise de conteúdo
- Hipertexto
- Multimédia
- Memória
- Participação
- Design
- Não serão aplicadas as ferramentas sobre convergência



novo projeto coordinado



novo projeto coordinado



evolución de los cibermedios españoles en el marco de la convergencia

2010-2012

- MULTIPLATAFORMA E INTEGRACIÓN PERIODÍSTICA
- PRODUCCIÓN
- ANÁLISIS DEL MENSAJE
- ARQUITECTURA DE LA INFORMACION
- DISTRIBUCIÓN Y TECNOLOGÍA

- MULTIPLATAFORMA E INTEGRACIÓN PERIODÍSTICA
- PRODUCCIÓN
- **ANÁLISIS DEL MENSAJE**
- ARQUITECTURA DE LA INFORMACIÓN
- DISTRIBUCIÓN Y TECNOLOGÍA

- Análise de conteúdo
- Retórica
- Narratologia
- Pragmática
- Hipertexto, interatividade, multimedia
- Elementos paratextuais (design)
- Tipologia e gêneros

- MULTIPLATAFORMA E INTEGRACIÓN PERIODÍSTICA
- PRODUCCIÓN
- ANÁLISIS DEL MENSAJE
- ARQUITECTURA DE LA INFORMACIÓN
- DISTRIBUCIÓN Y TECNOLOGÍA

- Entrevistas (semi)estructuradas
- Enquetes
- Observação (se possível)



participação nos jornáis catalãos



o futuro



colaboração internacional



I CONGRESSO INTERNACIONAL DE CIBERJORNALISMO



VII CONGRESO DE CIBERPERIODISMO Y WEB 2.0



INTERNATIONAL SYMPOSIUM ON ONLINE JOURNALISM

A program of the Knight Chair in Journalism and the UNESCO Chair in Communication at the University of Texas at Austin

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NEXT SYMPOSIUM: SAVE THE DATE! APRIL 23-24, 2010

Call for Research Papers - 2010 Symposium

The International Symposium on Online Journalism at the University of Texas at Austin is now welcoming paper submissions for 2010!

The International Symposium on Online Journalism welcomes all papers that clearly deal with original research into online journalism. All presentations will take place on the second day of the conference. The first day is devoted to presentations and panels of online journalism professionals. Papers and/or abstracts that are submitted by the deadline below will be blind reviewed by a panel of scholars from leading universities from around the world.

**Deadlines for papers or three-page abstracts: December 14, 2009.
Notifications will be sent out in early February 2010.**

Welcome!

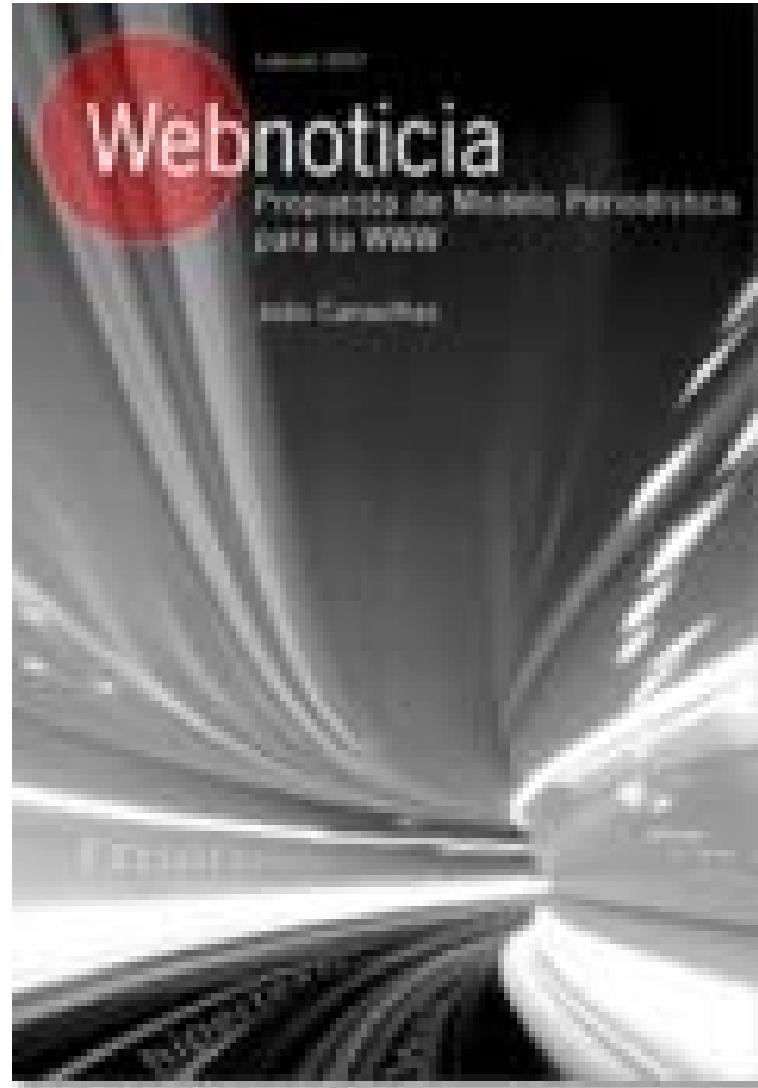
Thank you for visiting the Web site of the International Symposium on Online Journalism at the University of Texas at Austin. You will find here a unique and rich repository of information on the progress of Online Journalism, with comments and insights from professionals and scholars who have been working on the frontlines.

Since 1999, editors, producers, executives, and academics from around the country (and lately from around the world) have gathered in Austin every year (except 2000) to discuss the evolution of this new genre of journalism. The Symposium has been a small, but very intense conference that serves as a barometer for the state of Online Journalism.

On this site, we publish all the transcripts (and some video) of the past symposia, which



outras técnicas





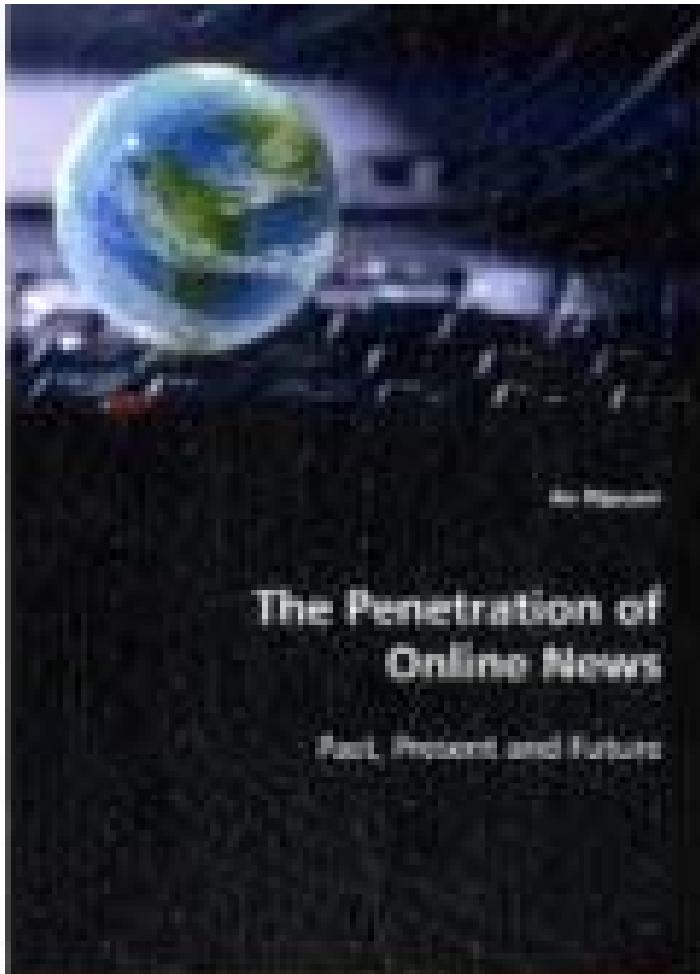
novos temas



consumo e audiência



aspeitos legais





empresa informativa



muito obrigado!

javier.diaz@upf.edu

